

STATE of MINNESOTA

Proclamation

WHEREAS:

In Minnesota, 660 people died by suicide in 2012, nearly three times the number of

people who died by homicide, drunk driving, and HIV/AIDS combined; and

WHEREAS:

The mission of SAVE (Suicide Awareness Voices of Education) is to prevent suicide

through public awareness and education, reduce stigma, and serve as a resource to those

touched by suicide; and

WHEREAS:

SAVE is a Minnesota-based, national, non-profit agency, which has been working since

1989 to prevent suicide and improve the lives of Minnesota residents and others around

the world; and

WHEREAS:

SAVE has documented over two billion exposures to their public awareness and public relations campaigns and nearly five million website views from 160 countries; distributed over 150,000 materials to those in need; and educated over 250,000 youth, adults, and

professionals in the last ten years; and

WHEREAS:

SAVE has demonstrated excellence in programs, including development and federal certification of LEADS for Youth (Linking Education and Awareness of Depression and Suicide), an evidence-based school suicide prevention curriculum, and four other best practice-endorsed products; and SAVE is one of fewer than 2,000 charities in the United States recognized for operational excellence by the Independent Charities of America.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim Saturday, November 1, 2014, as:

SAVE DAY

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 20th day of October.

GOVERNOR

SECRETARY OF STATE